

UPES releases music video Aaj Ki Rani

New Delhi: Marking International Women's Day, UPES released a soulful music video inspired by the legend of 'Jhansi Ki Rani'. Sung by the inimitable Daler Mehndi, the video titled 'Aaj Ki Rani' is an artistic and musical expression of women's empowerment and celebrates the strength and grit of India's modern women.

The lyrics have been penned by Dr. Sharad Mehra, Chairman, Hydrocarbons Education Research Society (HERS), and the music is by Nishant Ramteke. "It is such an honour to sing this song as it celebrates women's empowerment in the true sense of the term. I am certain that the musical video will inspire women to be fearless, empowered and lead their lives with pride.

When UPES approached me for this interesting collaboration, the intention, and energetic lyrics of the song inspired me to take this up. With a beautiful mix of

old and new, I believe UPES has pushed boundaries and created something that will win the hearts of women across the spectrum," said Daler Mehndi. "I have always believed that women have the capacity to become whatever they choose to be.

Their aspirations cannot be confined or defined by narrow age-old stereotypes. They are the empresses of their destiny. In 'Jhansi Ki Rani,' the word 'Mardani' is used as a refrain. But if we see it in today's context, the question arises – why should a woman fight like a man? Her strength surpasses that of any man. Even in the way we use language, we can demonstrate gender neutrality and inclusivity. The song serves as a rallying cry for women everywhere, asserting their rightful place as leaders, innovators, and agents of change," added Dr. Sharad Mehra, Chairman, Hydrocarbons Education Research Society (HERS).